

BRICKHEADS ROBOTICS SPONSORSHIP PROPOSAL

Empowering Future Engineers, Coders, and Innovators



1.

Executive Summary

Team BrickHeads is a passionate community robotics club from Pretoria, South Africa. As a small, underfunded club, we operate with limited resources, yet our teams consistently perform at the highest levels through grit, brilliance, and hard work.

To maintain our competitive momentum, purchase new robotics hardware, expand access, and cover event travel costs, we are seeking corporate and community partners. Your support will directly equip these young minds with the tools and opportunities needed to excel on national and global stages.

2.

About Team BrickHeads

Who We Are

Established in 2020 in Pretoria, Gauteng, BrickHeads serves over 80 kids through hands-on STEM education, robotics, and coding programs.

Coaches

Leon Pienaar: MTech Architecture (Design), Lecturer at Pretoria TUT, and creative mentor.

Sanet Pienaar: Certified Python Programmer (PCEP) and UNISA I-SET Robotics Certified Coach, Raspberry Pi Foundation Code Club Leader



3. Our Reach & Track Record

Our teams actively participate in local, regional, national, and international competitions, reaching thousands of students, educators, and industry leaders. Over the past 18 months, Team BrickHeads has attended and competed in:

- **FIRST LEGO LEAGUE**
 - Gauteng Regionals, Pretoria
 - National Championships, Johannesburg
 - International Open Africa Championship, Cape Town
 - World Championship Houston, Texas
- Gauteng North Science Fair
- Gauteng Robotics Championship
- World Robotics Olympiad
- Roboticon
- Kragdag
- Additionally, we do Coach training, Volunteer work & Field trips right over South Africa



Digital & Social Media Reach

In addition to live event exposure, our social media channels generate high traffic and high engagement. We actively showcase our journey, sponsor highlights, and STEM tutorials across:

- Facebook | Instagram | LinkedIn | X (Twitter) | YouTube | Tik Tok

4. Why Support Us?

By sponsoring Team BrickHeads, your organization directly impacts the next generation of South African STEM leaders.

- **Invest in Talent:** Help underwrite essential equipment (microcontrollers, sensors, expansion kits, and travel gear).
- **Brand Visibility:** Gain valuable marketing exposure across our active social media channels, team apparel, event display banners, and press opportunities.
- **CSR Impact:** Support educational upliftment and community-driven technology initiatives.



5. Sponsorship Tiers

Section 18A tax-deductible donation certificates can be provided for qualifying contributions.

Every sponsorship tier includes visibility on team t-shirts, event banners, website listings, and social media, with brand prominence and logo size increasing alongside your investment level—ranging from Bronze (R1500+) up to Platinum (R50,000+) for maximum exposure.

Custom & In-Kind Equipment Sponsorships: We warmly welcome direct equipment donations (microcontrollers, sensors, laptops, travel cases) or customized packages tailored to your brand's CSR goals.



6. Contact & Banking Details

Contact

- **Contact Person:** Sanet Pienaar
- **Phone / WhatsApp:** +27 74 600 1111
- **Email:** sanet@brickheads.co.za

Banking Details

- **Account Name:** Brickheads
- **Bank:** First National Bank (FNB) South Africa
- **Account Number:** 63187560842
- **Branch Code:** 255355
- **SWIFT Code:** FIRNZAJJ
- **Reference:** Sponsor-[Your Company Name]

